

## Rules of “+%!” promotion

1. The “+%!” promotion, hereinafter referred to as the “Promotion”, is a loyalty service for receiving cashback for Ucell subscribers, allowing them to receive bonus funds on their promo balance in the form of cashback, hereinafter referred to as “Points”, in the case of replenishing the balances of Ucell subscriber numbers through the Ucell mobile application and using the received Points only to pay for Ucell communication services, as well as transferring Points to other Ucell subscribers, in accordance with paragraphs 3 and 10 of the Rules.
2. The “+%!” promotion is available to individual subscribers on Prepaid tariff plans and individual subscribers of the Postpaid system with the following contract types: Corporate VIP PINFL, Corporate VIP Non-PINFL, Individual Postpaid PINFL, Individual Postpaid Non-PINFL, registered in Ucell mobile application and in active status, namely:
  - a. **List of Prepaid system tariff plans:**

Table №1:

<b>Tariff name</b>		
Marhamat	Katta Doimiy 70	Active 45
Thankfully!	Katta Doimiy 100	Active 70
Good Mood	Katta Doimiy 150	COSMO Max
Cool Mood	TV Doimiy 70	COSMO Plus
Excellent Mood	TV Doimiy 90	COSMO Start
Cool Mood+	TV Doimiy 120	Ehtirom
Excellent Mood+	TV Doimiy 180	Foydali 35
Special Plus	Bor 45	Good Mood Monthly+
Special 70	Bor 160	Internet 60
Special 100	Uydagi 5G S	Katta Tantana
Start	Uydagi 5G M	Katta Tantana Full
Sof Start	Uydagi 5G L	Active 100
Sof Plus	Bor 60	Katta Doimiy 40
Sof Extra	Bor 80	Katta Doimiy 55
Sof 50	Bor 110	TV Bor MAX
Sof 70	TV Doimiy 55	TV Bor Ultra
Sof 100	Foydali 55	More!
Sof 150	Foydali 45	Ovoz
Premium 300	Bor 50	Ovoz 25
Exclusive 500	TV Bor	Shaxsiy 30
Doimiy Start	TV Bor Plus	Shaxsiy 55
Doimiy Extra	Tourist 55	Simple
Doimiy Ultra	Tourist 70	Smartphone 35
Doimiy Max	Tourist 100	Smartphone 50
Doimiy 100	Tourist 40	Special 100 BN
Doimiy 150	Tourist 150	Special 70 BN
Welcome	Yangi Start	Special Plus BN
Doimiy_Plus	Foydali Plus	Special Unlim
Start 35	Uydagi Cheksiz S	Special Unlim Turbo
Foydali	Uydagi Cheksiz M	Student
New Foydali	Uydagi Cheksiz L	Tantana

Doimiy Extra Plus	Chegarasiz 60	Tantana_Full
Doimiy Ultra Plus	Chegarasiz 80	New Year
Buyursin	Qo'qonim	Shaxsiy 40
Yangi Doimiy Max	Chegarasiz 150	

- b. In case of belonging to the tariff plan of the **Postpaid system**, it is necessary to comply with the tariff plans and contract types Corporate VIP PINFL, Corporate VIP Non-PINFL, Individual Postpaid PINFL, Individual Postpaid Non-PINFL in accordance with Table №2 of this Appendix:

Table №2:

Tariff name	
Maqsad	Maqsad Lite New
Maqsad 60	Maqsad Max
Maqsad 80	Maqsad Navo
Maqsad Lite	Maqsad Pro

3. In case of transferring accumulated Points under the Promotion to another subscriber, only subscribers registered in the Ucell mobile application and in an active status can successfully receive the Points transfer.
4. Cashback is assigned automatically upon fulfillment of the conditions of paragraph 1 of the Rules, in the amount of 5% of the balance replenishment amount.
5. Cashback is displayed in the Ucell mobile app as a promo balance.
6. The unit of calculation for cashback is "Point" equivalent to 1 point = 1 UZS.
7. Points are awarded only for top-ups of Ucell subscriber numbers made through the mobile application in the authorized zone after linking a bank card in Ucell mobile application.  
In case of balance top-ups before registration (unauthorized zone) in the Ucell mobile application, as well as in case of top-ups through other payment applications except the Ucell mobile application, cashback is not credited.
8. Cashback is virtual and cannot be cashed out by all participants of the Promotion, in the event of termination of the subscription agreement, as well as when it is renewed.
9. If a subscriber has accumulated cashback within the Promotion and wishes to transfer a certain amount to another Ucell subscriber, any amount of cashback may be transferred, at the subscriber's discretion. To transfer cashback, please indicate the Ucell subscriber number to whom the transfer is to be made, as well as the exact amount, in the corresponding transfer section of Ucell mobile app. Transferring cashback to another Ucell subscriber is free of charge and does not incur any separate or additional fees.
10. Cashback is not subject to refund or adjustment in the event of subscribers requesting a refund or adjustment of cashback transferred to another Ucell subscriber.
11. Cashback is available for paying for Ucell services, with the exception of the following:

**List of excluded services that are not available for payment and use of Points under the Promotion "+%!" :**

- a) Subscriptions: Yandex Plus, OVVA TV (daily, 30-days), OVVA TV Plus (daily, 30-days), OVVA KinoMAX (daily, 30-days), Setanta Sport, START (daily, 30-days), RIZANOVA (daily, 30-days), Premier (daily, 30-days), OVVA TV (free trial period), OVVA TV Plus (free trial period), OVVA KinoMax (free trial period), Amediateka (daily, 30-days), Megogo (daily, 30-days), WINK (daily, 30-days), Kinopoisk (daily, 30-days), Viju (daily, 30-days), Go Music (The first 30 days are free), Go Music, Voicemail for everyone, Online TV+International Movie Club (24 hours, 3 days, 10 days, monthly), International Movie Club (24 hours, 3 days, 10 days, monthly), Online TV (24 hours, 3 days, 10 days, monthly), Uzbek Movie Club (24 hours, 3 days, 10 days, monthly), subscription to TV content (24 hour, 1 month), subscription to Amediateka content (24

hour, 1 month), subscription to TV+ content (24 hour, 1 month), subscription to Premium content (24 hour, 1 month), Al-Chiroq promotional Internet packages (100 MB, 150 MB, 200 MB, 250 MB, 300 MB, 350 MB, 400 MB, 450 MB, 500 MB, 550 MB, 600 MB, 650 MB, 700 MB, 750 MB, 800 MB, 850 MB, 900 MB, 950 MB, 1000 MB, 2000 MB, 5000 MB), Al-Chiroq promotional minute packages (30, 60, 120, 180, 1000, 2000, 3000), Al-Chiroq promotional SMS packages: (50, 100, 200, 500), as well as the Voice Mail service for all subscribers.

b) Information and entertainment services provided via the following short numbers:

SMS list								
6757	13679	7124	2260	9400	1220	12300	3297	1841
6758	34341	7126	3325	9700	2047	S2021	3298	3300
0678	34349	7130	3345	2356	2048	2021	3441	4064
9910	35790	7131	3365	4004	3114	2020	3442	5005
9121	5678	7132	3385	7799	5023	2101	3445	5757
9122	5679	7133	4465	8800	S8701	S2121	3446	7375
9124	4412	7134	4470	7520	S87101	2121	3447	8385
S7889	4415	7135	4485	7521	S8710	3131	1450	5712
S852	4416	7136	4751	5869	8708	S2591	1428	5812
5580	1965	7137	4752	6304	8709	S2581	1429	6431
7889	7007	1901	1324	6305	5101	2581	1431	6434
852	8101	11313	S5400	8091	S4250	2591	1570	9880
22222	8102	S7500	5400	9901	4250	9123	1587	9881
987	8103	5000	2600	7891	5743	6372	1200	9883
3050	8104	7500	3400	7892	S77708	6373	1315	9884
5790	7119	7678	5800	6758	77708	6375	1810	213
6767	7120	8860	8500	4058	13131	6377	1812	7542
12357	7121	8861	9006	4061	751	6378	1830	
12358	7122	1160	9007	4063	831	3291	1831	
12379	7123	1165	9300	3003	S12300	3294	1840	

USSD	IVR	
*678#	6757	IVR 3355
*565#	IVR 6009	IVR 2002
*880#	IVR 2233	IVR 2525
*799#	IVR 2255	IVR 007

#### Terms and conditions for cashback funds within the Promotion

12. Cashback is awarded for top-ups made from the authorized area of the Ucell mobile application:
  - a. Top up your Ucell number's balance;
  - b. top up the balance of another Ucell subscriber number;
  - c. replenishment of the number balance in "Management" (numbers linked in the Ucell mobile application, the balance control and replenishment of which is performed by this subscriber-user);
13. Cashback is accrued and applies to a manual one-time top-up, as well as to top-ups made through the "Autopayment" service, activation of an additional number from an authorized zone by linking a bank card and making a payment from it, porting a number to Ucell network using the MNP service when making a payment for a service from an authorized zone.
14. The cashback balance can be positive or zero. A negative balance is not possible.
15. Cashback is assigned only to the balance of the subscriber's number of the payer-payment initiator, who performs the action of replenishing the balance of the Ucell subscriber number within the Ucell mobile application.

16. The validity period for each accrued cashback (points) is 12 months. After 12 months from the date of assignment/receipt, the amount is completely cancelled if the funds are not used within this period. In the event of cancellation due to the statute of limitations, the total cashback amount on the balance is reduced by an amount equal to the amount of the unused accrual.
17. The limit for receiving/accruing cashback per month per subscriber number is 500 000 (five hundred thousand) points.
18. By default, the system automatically enables the option to deduct cashback from the promo balance when the payment time occurs or when the subscriber initiates a payment. The subscriber can independently manage this option and, at any time (without limitations):
  - enable automatic cashback deduction for future tariff/service payments;
  - disable automatic cashback deduction for future tariff/service payments.Management is available exclusively through the Ucell Mobile Application.

### **Managing your cashback**

19. Cashback management is only available within your own number. These actions include: activating/deactivating automatic debits from your cashback balance, transferring Points to another subscriber's promo balance, and managing payments for other Ucell services that are available and not included in the list of exceptions listed in p.11 of the Rules.
20. Managing and spending cashback of subscriber numbers managed through the "My Numbers" feature of the Ucell mobile app is unavailable (prohibited). Permitted information regarding cashback funds for subscriber numbers managed through the "My Numbers" feature includes viewing the balance/availability, as well as the history of accruals/spending from the cashback balance
21. If a subscriber-user with sufficient cashback reserves wishes to transfer Points to another subscriber (either a member of the "Management" board or a separate Ucell subscriber), the transfer will only be made to the promotional balance. The subscriber's personal account is a separate and unique physical (monetary) balance with its own rules and is not related to the promotional balance to which cashback is credited.

### **Notifications within the framework of the Promotion**

22. In the Ucell Mobile Application, in the "Notifications" section on the Main Screen, the following types of notifications are displayed for any cashback-related activity within the Promotion:
  - about cashback accrual;
  - about write-off;
  - about the transfer;
  - about adjustments (plus/minus);
  - about the calculation error;
  - about cancellation of accrual;
  - about enabling the ban on write-off by the subscriber;
  - about disabling the ban (setting permission) on write-off by the subscriber;
  - about the exhaustion of the accrual limit.

### **Automatic payment rules (Autopayment and Cashback)**

23. If a previously configured "Auto-Payment for the tariff" is triggered and its amount is sufficient to fully cover the subscription fee of the subscriber's current tariff, the Auto-Payment is executed according to its specific terms, and the full payable amount is deducted from the cashback promo balance at the rate of 1 point = 1 UZS.
24. If cashback covers the tariff/service cost only partially, the Auto-Payment is executed according to the configured rules and will be charged for the full subscription fee of the tariff/service, taking into account the amount of cashback applied.