

PUBLIC OFFER

Rules for conducting the promotional campaign “Share the Ucell holiday.”

Rules for Conducting the Campaign in the Form of a Giveaway Among Followers of the Official Ucell Instagram Page

Public Offer for Conducting the Promotional Campaign “Share the Ucell Holiday”

This document constitutes a public offer of COSCOM LLC, operating under the Ucell trademark, and defines the terms and conditions for participation in the promotional campaign “Share the Ucell Holiday” (hereinafter referred to as the “Campaign”).

Participation in the Campaign, i.e., fulfillment by Participants of the conditions set out in Section 4 of this Offer, shall constitute full and unconditional acceptance by the Participant of the terms and conditions of this Offer.

1. General

- 1.1. The campaign is conducted for advertising purposes and is not a lottery, gambling, or any other game of chance as defined by the legislation of the Republic of Uzbekistan.
- 1.2. The campaign is timed to coincide with the celebration of Ucell's 30th anniversary.
- 1.3. The organizer of the Campaign is COSCOM LLC, legal address: 118 V. Vakhidov Street, Tashkent, 100031.
- 1.4. The campaign is held exclusively on the official Ucell Instagram page: https://www.instagram.com/ucell_uz/.
- 1.5. The campaign is held in the Republic of Uzbekistan.
- 1.6. Participation in the campaign is free of charge.
- 1.7. The number of prizes is limited.

2. CAMPAIGN PERIOD

2.1. The campaign will run from:

March 2, 2026, to May 31, 2026, inclusive.

2.2. Winners will be determined in stages:

- Stage 1 - until April 1, 2026;
- Stage 2 - until May 1, 2026;
- Stage 3 - until June 1, 2026;

3. CAMPAIGN PARTICIPANTS

3.1. Individuals who meet the following criteria are eligible to participate in the Campaign:

- are citizens of the Republic of Uzbekistan;
- have a valid Instagram account;
- have fulfilled the conditions for participation specified in section 4 of this Offer.

3.2. Employees of COSCOM LLC are not eligible to participate.

3.3. Non-residents, foreign citizens, and stateless persons are not eligible to participate in the Campaign and are not entitled to receive prizes.

4. PARTICIPATION TERMS

4.1. Be subscribed to the official Ucell Instagram page.

4.2. Like the contest post dedicated to Ucell's 30th anniversary.

4.3. Leave a comment under the contest post dedicated to Ucell's 30th anniversary, tagging three (3) friends. This comment will be taken into account when determining the winner using a random number generator.

4.4. One Participant may leave one comment. Other comments from this Participant will not be taken into account.

4.5. No more than three (3) Instagram users may be tagged in a single comment. At the time of determining the Winner, the accounts of the Winner and the tagged users must be publicly accessible and must not show signs of restricted access, blocking, or deletion, and must comply with the requirements of this Offer.

4.6. The Organizer has the right, at its sole discretion and without providing explanations, to refuse participation in the Campaign or to cancel the participation of any Participant in case of violation of this Offer, abuse of rights, dishonest behavior, or any other actions casting doubt on the fairness of participation.

Comments containing spam, advertising, insults, or violating the laws of the Republic of Uzbekistan shall not be eligible for participation.

5. RULES FOR CONDUCTING THE DRAW

5.1. The winners of the Campaign will be determined randomly using a random number generator.

5.2. A screen recording will be made to capture the process of determining the winners using a random number generator, which will subsequently be published on Ucell's official Instagram page.

5.3 The Organizer has the right to make video and/or screenshot recordings of the drawing process, including:

- the formation and uploading of the list of Participants;
- the process of randomly selecting Winners;
- the display of the drawing results.

5.4 The recording materials (videos and/or screenshots) may be stored by the Organizer and used to confirm the transparency of the drawing, as well as to resolve any potential disputes.

5.5 The publication of the drawing results on Ucell's official resources is considered sufficient confirmation of the determination of the Winners.

- 5.6. The number of winners corresponds to the number of prizes.
- 5.7. The same Participant may be declared a winner no more than once during the entire period of the Campaign.
- 5.8. The schedule of draws and the number of prizes for each stage are subject to change.
- 5.9. The Organizer has the right to change the dates of the draws in the event of circumstances that prevent them from being held (including holidays and non-working days, technical or organizational reasons, force majeure circumstances).
- 5.10. Each stage of the draw is conducted separately. Only comments posted during the relevant stage period, from the start date of the stage until 23:59 of the day preceding the date of the respective draw (Republic of Uzbekistan time), shall participate in that stage. Comments posted outside the established period shall not be considered for the respective stage.
- 5.11. Only comments that are publicly available at the time of forming the list of Participants shall be considered.
- 5.12. The Winner shall be determined based on the profile link and the account identifier recorded at the time of the draw.
- 5.13. The Organizer shall not be responsible for the deletion of posts or restriction of access to them by Instagram.

6. PRIZES

6.1. The prize fund includes:

№	Name	1st draw	2nd draw	3rd draw	Total gifts
1	iPhone 16 PRO	1	1	1	3
2	iPhone 16 PRO MAX	-	-	1	1
3	Samsung Galaxy Z Fold 6 256GB	1	-	-	1
4	Samsung Galaxy S25 Ultra 12+256GB	-	1	-	1
5	ZTE G5B router	1	1	1	3

- 6.2. Prizes cannot be exchanged for cash equivalents.
- 6.3. In the absence of a specific prize, the Organizer has the right to replace it with a prize of similar or greater value.
- 6.4. Images of prizes in advertising materials may differ from the actual appearance, configuration, and characteristics.

7. RECEIVING PRIZES

7.1 The winner shall personally contact the Organizer by sending a message via Direct. If the winner does not contact the Organizer, the latter shall have the right to independently notify the winner of the win by sending a message via Direct. The number of notifications sent by the Organizer to the winner is 1.

- 7.2. If the Winner is under 18 years of age, the prize shall be received by his/her legal representative (parent or guardian). The legal representative shall confirm his/her authority, provide proof of identity, and sign the prize acceptance and transfer certificate on behalf of the minor.
- 7.3. The Winner is obliged to provide proof of identity and personally appear at the Organizer's office to receive the prize.
- 7.4. To receive the prize, the Winner shall provide the original passport or ID card (indicating the IPIN) and sign the prize acceptance and transfer certificate.
- 7.5. Prizes shall be awarded within 30 (thirty) calendar days from the date of the relevant draw, but in any case no later than July 2, 2026 (inclusive). After the specified date, prize distribution shall be terminated.
- 7.6. The prize is considered drawn and awarded from the moment the prize acceptance and transfer certificate is signed and the prize is actually transferred.
- 7.7. Prizes that are not claimed within 30 calendar days are considered unclaimed or may be transferred to the next stage at the discretion of the Organizer.
- 7.8. Prizes shall be awarded within the territory of the Republic of Uzbekistan at the Organizer's own sales offices or at a Ucell office, the address of which shall be additionally communicated to the Winner.
- 7.9. The Winner is obliged to confirm ownership of the Instagram account by performing verification actions requested by the Organizer (sending a Direct message or other methods upon request).
- 7.10. Persons who do not meet the Campaign conditions are not entitled to receive prizes. If such persons are determined as winners, the prize shall remain the property of the Organizer.

8. OTHER TERMS AND PARTICIPANT AGREEMENT

- 8.1. Information about the Campaign is posted on the website www.ucell.uz in Uzbek and Russian. In case of discrepancies, the Uzbek version shall prevail.
- 8.2. Participation in the Campaign implies the Participant's agreement with the terms and conditions of this Offer.
- 8.3. The Organizer has the right to make changes to the Offer by publishing an updated version on the website www.ucell.uz.
- 8.4. The Organizer is not responsible for:
- the inability of Participants to familiarize themselves with the terms and conditions of the Campaign;
 - delayed receipt of documents due to the fault of the Participant;
 - the Winner's refusal to receive the prize;
 - technical failures due to the fault of third parties or the Participant.
- 8.5. The Organizer has the right to cancel the Participant's participation in the event of fraudulent or dishonest actions.
- 8.6. The Organizer has the right to introduce additional technical restrictions aimed at preventing fraud.
- 8.7. The Organizer is not liable in the event of force majeure circumstances.

8.8. The Participant confirms his/her consent to the processing and transfer of personal data, including full name, date of birth, address, passport details, and IPIN.

8.9. The participant agrees :

8.9.1. To determine the winners in accordance with the procedure established by the Offer;

8.9.2. To independently settle claims of third parties;

8.9.3. To post information about themselves on the website www.ucell.uz and in other sources if they are declared the winner;

8.9.4. To participate in promotional interviews about participation in the campaign, including for radio, television, and other media, as well as to allow the Organizer and/or third parties engaged by it to take photos and videos. In addition, the participant agrees to the use of the created materials (photo and video recordings) without obtaining additional consent and without payment of any remuneration, even if such materials are of an advertising nature;

8.9.5. To independently bear all costs associated with receiving the prize;

8.9.6. The Organizer's right not to enter into negotiations, except in cases provided for in the Offer;

8.9.7. The resolution of disputes through negotiations, and if this is not possible, in the courts of the Republic of Uzbekistan with mandatory compliance with the claim procedure.

8.10. The Organizer shall not be responsible for restrictions or changes in Instagram rules, including blocking of Participant accounts.

9. ANNOUNCEMENT OF RESULTS

9.1. The results of the draws are published on the official website www.ucell.uz and on the Company's official Instagram page.

9.2. The list of winners includes the name of the Instagram account and the prize received.