

RULES OF THE PROMOTIONAL CAMPAIGN "YANDEX STATION GIVEAWAY"

1. General Provisions

1.1. These Rules define the procedure for conducting the promotional campaign "Yandex Station Giveaway" (hereinafter referred to as the "Promotion"), establish the conditions for participation, the procedure for selecting winners, and the procedure for awarding prizes.

1.2. The Promotion is conducted in accordance with the Civil Code of the Republic of Uzbekistan, the Law of the Republic of Uzbekistan "On Advertising", the Law of the Republic of Uzbekistan "On Personal Data", and other applicable laws and regulations.

1.3. The Promotion is not a lottery, gambling activity, or any other activity based on risk.

1.4. The Promotion Organizer is COSCOM LLC (Ucell trademark), Taxpayer Identification Number (TIN): 201788904, registered address: 118 V. Vakhidov Street, Yakkasaray District, Tashkent, Republic of Uzbekistan.

1.5. The Promotion is held within the territory of the Republic of Uzbekistan.

1.6. Promotion period: from July 1, 2026, through September 30, 2026, inclusive.

1.7. The prize draws and announcement of results shall take place on the dates specified in these Rules.

2. Promotion Participants

2.1. The Promotion is open to individuals who fulfill the requirements set forth in Section 3 of these Rules, except for the persons specified in Clause 2.2.

2.2. The following persons are not eligible to participate in the Promotion:

- non-residents and foreign nationals;
- employees of the Organizer.

Persons who do not meet the Promotion requirements are not eligible to receive prizes. If such a person is selected as a winner, the prize shall remain the property of the Organizer and shall be disposed of at its sole discretion.

2.3. A Promotion Participant is an individual who provides a valid mobile phone number issued by any mobile operator in the Republic of Uzbekistan when purchasing a smartphone at a Ucell branded sales office during the Promotion period. The provided phone number shall be used to identify the Participant during the prize draw.

3. Participation Procedure

3.1. To participate in the prize draw, a Participant must purchase any smartphone at a Ucell branded sales office during the Promotion period and provide a valid mobile phone number issued by any mobile operator in the Republic of Uzbekistan.

3.2. Each smartphone purchase shall be registered in the prize draw participant database as a separate entry.

3.3. If a Participant purchases several smartphones, each purchase shall be recorded in the participant database as a separate entry.

3.4. Examples of purchase registration:

- Purchase of one smartphone = one entry in the prize draw participant database.
- Purchase of two smartphones = two entries in the prize draw participant database.
- Purchase of three smartphones = three entries in the prize draw participant database.

3.5. Restrictions:

- The number of eligible purchases is unlimited.
- If a smartphone is returned, the corresponding entry shall be removed from the participant database.
- Purchases made in violation of these Rules shall not be included in the participant database.

3.6. Participation in the Promotion is automatic upon purchasing a smartphone at a Ucell branded sales office.

3.7. No additional registration is required to participate.

3.8. Each smartphone purchase shall be included in the participant database in accordance with these Rules.

4. Prize Draw and Prizes

4.1. Three prize draws shall be held during the Promotion based on the specified Promotion periods.

Prize Pool

Prize	Quantity
Yandex Station Max with Zigbee	1
Yandex Station Midi	3
Yandex Station Mini 3	2
Yandex Station Mini Plus	3
Total	9

Prize Draw Stages

Stage	Participation Period	Prize Draw Date*	Number of Prizes
Stage 1	01.07.2026 – 31.07.2026	August 2026	3
Stage 2	01.08.2026 – 31.08.2026	September 2026	3
Stage 3	01.09.2026 – 30.09.2026	October 2026	3

*The specific prize draw date shall be determined by the Organizer separately.

Prize Distribution by Stage

Prize	Stage 1	Stage 2	Stage 3	Total
Yandex Station Mini Plus (Blue)	1	1	1	3
Yandex Station Mini 3 (Gray)	1	1	0	2
Yandex Station Midi (Orange)	1	1	1	3
Yandex Station Max with Zigbee (Graphite/Black)	0	0	1	1
Total Prizes	3	3	3	9

4.2. The winners shall be selected at random using a random number generator.

4.3. The Organizer shall record the winner selection process using the random number generator and publish the corresponding video on Ucell's official Instagram and Telegram pages.

4.4. The Organizer is entitled to make video recordings and/or screenshots of the prize draw process, including:

- generation and upload of the participant list;
- random selection of winners;
- display of the prize draw results.

4.5. The recorded materials may be retained by the Organizer and used to confirm the transparency of the prize draw process and to resolve any disputes that may arise.

4.6. Publication of the prize draw results on Ucell's official resources shall constitute sufficient confirmation of the determination of the winners.

4.7. The number of winners shall correspond to the number of prizes.

4.8. The same Participant may be declared a winner only once during the entire Promotion period. If the same Participant is selected again, a redraw shall be conducted for the respective prize.

4.9. The Organizer reserves the right to change the prize draw dates if circumstances arise that prevent the draws from being held as scheduled, including public holidays, non-working days, technical or organizational reasons, or force majeure events.

4.10. Images of products and prizes used in the Promotion materials may differ from the actual appearance, configuration, or specifications of the prizes.

5. Announcement of Results

5.1. The results of each prize draw shall be published on the official Ucell website.

5.2. The list of winners shall include the masked mobile phone number of each winner and the prize won.

6. Prize Collection

6.1. Each winner shall provide a valid identity document. To receive the prize, the winner must present the original passport or ID card (including the PINFL), sign the Prize Acceptance Certificate, and, upon the Organizer's request, provide documents confirming the purchase of the smartphone during the Promotion period.

6.2. If a winner is under 18 years of age, the prize shall be collected by the winner's legal representative (parent or legal guardian). The legal representative must provide proof of authority and present a valid identity document.

6.3. Prizes shall be awarded within 30 calendar days from the date of the respective prize draw.

6.4. A prize shall be deemed delivered upon signing the Prize Acceptance Certificate and the actual handover of the prize to the winner.

6.5. Any prize that remains unclaimed within 30 calendar days shall be deemed forfeited and shall remain at the Organizer's disposal.

6.6. The Organizer shall make up to five attempts to contact the winner within 14 calendar days from the date the winner is determined.

6.7. The Organizer reserves the right to contact the winner using the mobile phone number provided at the time of the smartphone purchase in order to notify the winner of the prize and arrange the prize collection procedure.

6.8. Failure to provide the required documents or refusal to sign the documents necessary for receiving the prize shall constitute grounds for forfeiture of the winner's right to receive the prize.

6.9. If the winner refuses to accept the prize, cannot be contacted, or fails to provide the required documents within the time limits established by these Rules, the Organizer reserves the right to conduct a redraw for the respective prize.

7. Miscellaneous Provisions

7.1. All information regarding the Promotion shall be published on the Ucell website in Uzbek and Russian. In the event of any discrepancies between language versions, the Uzbek version shall prevail.

7.2. Participation in the Promotion constitutes the Participant's full acceptance of these Rules.

7.3. The Organizer reserves the right to amend these Rules. Any amendments shall become effective upon publication of the updated version on the official Ucell website.

7.4. The Organizer shall not be liable for:

- the Participant's inability to familiarize themselves with the Promotion Rules;
- delayed receipt of information due to the Participant's fault;
- the winner's refusal to accept the prize;
- technical failures caused by third parties or by the Participant.

7.5. The Organizer reserves the right to disqualify any Participant in the event of fraud, document forgery, submission of false information, or any other violation of these Rules.

7.6. The Organizer reserves the right to introduce additional technical measures aimed at preventing fraud.

7.7. The Organizer shall not be liable for the consequences of force majeure events.

7.8. By participating in the Promotion, the Participant confirms their consent to the processing of their personal data to the extent necessary for conducting the Promotion and awarding the prizes.

7.9. Prizes shall be awarded within the territory of the Republic of Uzbekistan at Ucell branded sales offices or at a Ucell office, the address of which shall be communicated to the winner separately.

7.10. Any disputes arising in connection with the Promotion shall first be resolved through negotiations. If no agreement is reached, such disputes shall be settled in accordance with the legislation of the Republic of Uzbekistan.

8. By participating in the Promotion, the Participant agrees to the following:

8.1. To the selection of winners in accordance with the procedure established by these Rules.

8.2. To independently settle any third-party claims arising from the Participant's infringement of such third parties' rights in connection with participation in the Promotion.

8.3. To the publication of information about the Participant on the website www.ucell.uz and other official information resources of the Organizer if the Participant is declared a winner of the Promotion.

8.4. To participate in promotional interviews, photo sessions, and video recordings related to the Promotion, including for radio, television, the Internet, and other media, and to the publication and use by the Organizer and/or its authorized third parties of photographs, video recordings, and other materials featuring the Participant, without any additional consent or payment of compensation.

8.5. To independently bear all expenses related to receiving the prize, unless otherwise provided for by these Rules.

8.6. That the Organizer shall not be required to enter into written correspondence or any other form of communication with Promotion Participants, except where expressly provided for by these Rules.

8.7. That all disputes arising in connection with the Promotion shall be resolved in accordance with the legislation of the Republic of Uzbekistan.