

OFFER FOR THE “SOVRIN BOR” CAMPAIGN

1. General

1.1. This Offer regulates the procedure for conducting the incentive campaign “**Sovrin Bor**” (hereinafter referred to as the **Campaign**), establishes the conditions for participation, the procedure for determining the winners, and the distribution of prizes.

1.2. The Campaign is conducted in accordance with the Civil Code of the Republic of Uzbekistan, the Law of the Republic of Uzbekistan “On Advertising,” the Law of the Republic of Uzbekistan “On Personal Data,” and other applicable legal and regulatory acts.

1.3. The Campaign is not a lottery, gambling activity, or any other activity based on risk.

1.4. The Organizer of the Campaign is **LLC “Coscom”** (trademark **Ucell**), TIN 201788904, legal address: Republic of Uzbekistan, Tashkent city, Yakkasaray district, V. Vokhidov street, 118.

1.5. The Campaign is conducted within the territory of the Republic of Uzbekistan.

1.6. Campaign period: from **October 2, 2025** to **December 24, 2025**, inclusive. The accrual of chances will be suspended at **23:59 on December 24, 2025**.

1.7. The announcement of results and prize draws will be carried out on the dates established by this Offer.

2. Participants

2.1. Only individuals who are Ucell prepaid subscribers, using one of the tariff plans listed in Table No. 2, may participate in the Campaign, with the exception of those specified in Clause 2.2 of this Offer.

2.2. The following persons are not eligible to participate in the Campaign:

- Corporate clients and subscribers on the Postpaid platform;
- Subscribers using test numbers of Ucell;
- Subscribers of M2M and other special tariff plans;
- Non-residents, foreign citizens, stateless persons, and subscribers of the "Tourist" tariff line;
- Employees of the Organizer, as well as their close relatives and spouses.

Persons who do not meet the eligibility criteria of the Campaign are not entitled to receive prizes. If such persons are determined to be winners, the prize will remain the property of the Organizer and may be used at its sole discretion.

2.3. A participant is considered to be the subscriber number from which the conditions set forth in Clause 3.1 of this Offer are fulfilled, and which has activated participation via the "Ucell" Mobile Application (hereinafter – the Mobile Application) by clicking the "Participate" button (hereinafter – the Participant).

3. Participate

3.1. To receive chances to win prizes, the Participant must:

- Activate participation in the Campaign in the "Ucell" Mobile Application by clicking the "Participate" button and confirming acceptance of the Offer.
- During the Promotion period, top up the balance of Ucell number participating in the Promotion with at least 50 000 (fifty thousand) UZS. The prize will be awarded to the number whose balance was topped up, provided that the number, to which the top-up was made is participating in the Promotion.
- For every full 50,000 (fifty thousand) soms topped up, the Subscriber is awarded 1 (one) chance to participate in the prize draw.
- If the balance is topped up through the "Ucell" Mobile Application, the number of chances awarded is doubled.
- Upon topping up the balance via the "U-to'lov" service, the number of chances will be doubled.

3.2. Example of chance accrual:

- Top-up of 125,000 soms (by any method) = 2 chances.
- Top-up of 125,000 soms through the Mobile Application = 4 chances.
- A top-up of 50,000 UZS via "U-to'lov" = 2 chances instead of 1.

3.3. Restrictions:

- A Participant can accumulate a maximum of 30 chances per number for the entire Campaign period.
- Top-ups made in violation of the terms or using automated systems will not be counted.
- In case of payment refund, previously awarded chances related to that payment will be voided.
- Chances are not awarded for top-ups made via "Mobile Advance" or "Mobile Transfer".

4. Participation and Chance awarding procedure

4.1. Registration for participation is carried out only through the "Ucell" Mobile Application by clicking the "Participate" button and accepting this Offer.

4.2. Once registered, participation remains valid until the end of the Campaign.

4.3. Information about the number of chances is available in the Mobile Application in the Campaigns section.

4.4. Accumulated chances are summed and participate in prize draws throughout the entire Campaign period.

5. Draws and Prizes

5.1. The Campaign includes intermediate draws and a final draw:

Table № 1

Prize	Q-ty			
	Draw 1 31.10.2025	Draw 2 1.12.2025	Draw 3 25.12.2025	Total prizes
«Apple Iphone 16 Pro 128GB Desert Titanium» smartphone	2	2	2	6
Yandex.Station Mini 2 speaker system with clock	2	2	2	6

«Apple Watch Series 10 GPS 42mm Jet Black with Ink Sport Loop MWWG3QI/A» smartwatch	2	2	2	6
ZTE G5B Internet router	10	10	10	30
Cash prize of 1 million UZS	3	3	4	10
Cash prize of 5 million UZS	2	2	2	6
Cash prize of 10 million UZS	2	2	2	6
«BYD Chazor Flagship 120km»			1	1

5.1. The Campaign includes intermediate draws and a final draw.

5.2. The draws are conducted live within the Ucell Mobile Application.

5.3. Chance fixation refers to the determination of the number of chances accumulated by the subscriber as of one day prior to the draw date. Chances received after the fixation date are not considered in the current draw stage but may participate in subsequent stages until the end of the Campaign:

- October 31, 2025 (chances accumulated up to and including October 30 will be included);
- December 1, 2025 (chances accumulated up to and including November 30 will be included);
- December 25, 2025 – Final Draw (chances accumulated up to and including December 24 will be included).

5.4. Winners are selected at random from the overall list of chances using a randomizer tool.

5.5. A single Participant may win more than one prize at each draw stage. When a prize is won, one chance is deducted.

5.6. In the event of termination of the subscriber's number (service deactivation), the subscriber's participation in the Campaign is cancelled, and all accumulated chances are voided.

5.7. If the number is re-registered to another person, the original subscriber's participation is also cancelled, and all previously accumulated chances are voided.

5.8. Images of products and prizes used in Campaign materials may differ from their actual appearance, configuration, and specifications. The actual prizes may not exactly match the images provided.

5.9. The draw schedule and number of prizes for each stage may be subject to change.

5.10. The Organizer reserves the right to reschedule the draw dates if circumstances prevent them from being held as planned (including holidays, non-working days, technical or organizational reasons, or force majeure events).

6. Announcement of results

6.1. The results of the draws are published on the official Ucell website.

6.2. The list of winners includes the masked subscriber number and the prize won.

7. Receiving prizes

7.1. The Winner is required to provide an identity document. The details of this document must fully correspond to the data of the SIM card owner registered in the Ucell subscriber database. To receive the prize, the winner must present the original passport or ID card (including the Personal number) and sign the prize acceptance act.

7.2. If the SIM card participating in the Promotion is registered in the name of a person under 18 years of age, the prize shall be received by their legal representative — a parent or guardian who consented to the registration of the subscriber number. The legal representative must confirm their authority and provide an identity document, as well as sign the prize acceptance certificate on behalf of the minor.

7.3. Prizes are awarded within 30 calendar days from the date of the draw.

7.4. A prize is considered awarded and handed over from the moment the acceptance act is signed

and the prize is physically delivered.

7.5. Prizes unclaimed within 30 calendar days are considered forfeited or may be carried over to the next draw stage at the Organizer's discretion.

7.6. The Organizer will attempt to contact the winner 10 times within 5 calendar days from the date the winner is determined.

7.7. The subscriber number must be in active status at the time of the draw. If the number is in a blocked status (suspended, blocked, disconnected, etc.) at the time of the draw, the Organizer reserves the right to annul the subscriber's participation in the draw.

7.8. Refusal to provide the aforementioned documents or refusal to sign or complete the required paperwork shall be grounds for annulment of the right to receive the prize.

7.9. Terms for receiving and transferring cash prizes

7.9.1. To transfer or issue a cash prize, the Winner must provide the following documents:

- Original and copy of the passport (first page and page with registration) or both sides of the ID card;
- Copy (scan) of the plastic card to which the transfer will be made;
- Bank details of the card for the transfer: transit account, MFO, TIN, plastic card number (to be confirmed by a bank letter or statement).

7.9.2. In case of refusal to provide the full package of documents or if the data provided is inconsistent, the Organizer reserves the right to **suspend the transfer** until the issues are resolved.

8. Others

8.1. All information about the Campaign is posted on the website **www.ucell.uz** in Uzbek and Russian. Information may also be available in other languages. In case of discrepancies, the **Uzbek version shall prevail**.

8.2. Participation in the Campaign implies the Participant's acceptance of the terms of this Offer.

8.3. The Organizer reserves the right to make changes to the Offer. Notification of changes to Participants will be made by publishing the updated version on the website **www.ucell.uz**, which shall be deemed proper notification. Participants are required to monitor the Offer and familiarize themselves regularly with its current version.

8.4. The Organizer is not responsible for:

- Participants' inability to review the Campaign terms or the list of winners published on the website;
- Untimely receipt or non-receipt of information or documents due to the Participant's fault;
- Delays in fulfilling obligations set forth in the Offer;
- Winner's refusal to accept or delay in receiving the prize;
- Technical failures caused by third parties or the Participant.

8.5. The Organizer reserves the right to unilaterally cancel a Participant's participation and results if any fraudulent activities, document forgery, collusion, data manipulation, unfair conduct, or any other actions violating applicable law or the Offer are discovered.

8.6. The Organizer reserves the right to introduce additional technical restrictions at any time to prevent fraud and to independently assess the fairness of participation.

8.7. The Organizer is not responsible for force majeure circumstances, including natural disasters, fires, floods, any military actions, blockades, quarantine measures, pandemics, significant legislative changes, and other events beyond the Organizer's control.

8.8. By participating in the Campaign, the Participant confirms consent to:

- The processing of personal data and transfer to third parties for the purpose of fulfilling Campaign obligations, including:
 - Full name (from passport/ID card);
 - Date of birth (from passport/ID card);
 - Registration address (from passport/ID card);
 - Passport or ID card series and number;
 - Personal number (if available in ID card/passport);
- Bank details:
 - Plastic card number;
 - Transit account;
 - Bank MFO;
 - Cardholder's TIN;
 - Confirmation of details by bank letter/statement;
- Selection of winners according to the procedure set forth in the Offer;
- Publication of Participant's information in case of winning on **www.ucell.uz** and other Organizer's resources;
- Participation in advertising materials and interviews related to the Campaign.

8.9. The Participant agrees to:

8.9.1. The determination of winners according to the procedure established by the Offer;

8.9.2. Assume full responsibility for independently resolving any third-party claims against the Organizer related to the Participant's violation of their rights during the Campaign;

8.9.3. Publication of information about the Participant on **www.ucell.uz** in the event of being declared a winner;

8.9.4. Participation in promotional interviews about the Campaign, including for radio, television, and other media, as well as photo and video shooting by the Organizer and/or third parties engaged by the Organizer. The Participant also agrees to the use of such materials (photos and videos) without additional consent or compensation, even if these materials are of an advertising nature;

8.9.5. Bear all expenses related to receiving the prize (including travel, transportation, accommodation, and other costs) independently;

8.9.6. The Organizer reserves the right not to engage in written negotiations or other contacts with Campaign Participants except as expressly provided in the Offer;

8.9.7. All disputes arising from the Campaign shall be resolved through negotiations. If no agreement is reached, the dispute shall be referred to the courts of the Republic of Uzbekistan in accordance with applicable law. Observance of the pre-trial dispute resolution procedure is mandatory.

Table № 2

Subscribers to the following tariffs can participate in the campaign.

1	Bor 45
2	Bor 60
3	Bor 80
4	Bor 110
5	Bor 160
6	Bor 50
7	Foydali 55
8	Yangi Yil
9	Foydali 45
10	Foydali 35
11	Foydali Plus
12	Yangi Start

13	Новый Foydali
14	Ovoz 25
15	Doimiy Start
16	Doimiy Extra
17	Doimiy Ultra
18	Doimiy Max
19	Doimiy Plus
20	Doimiy Extra Plus
21	Special Unlim
22	COSMO Start
23	COSMO Plus
24	COSMO Max
25	Простой
26	Special Unlim Turbo
27	Special Plus
28	Special 70
29	Special 100
30	Chegarasiz 60
31	Chegarasiz 80
32	Chegarasiz 150
33	TV Bor
34	TV Bor Plus
35	Doimiy_100
36	Doimiy Ultra Plus
37	Новый Doimiy Max
38	Smartphone 50
39	Smartphone 35
40	Ehtirom
41	Katta Doimiy 40
42	Katta Doimiy 55
43	Katta Doimiy 70
44	Katta Doimiy 100
45	Katta Doimiy 150
46	Sof Start
47	Sof Plus
48	Sof Extra
49	Sof_50
50	Sof_70
51	Sof_100
52	Sof_150
53	Foydali
54	Uydagi 5G M
55	Uydagi 5G L
56	TV Doimiy 55
57	TV Doimiy 70
58	TV Doimiy 90
59	TV Doimiy 120
60	TV Doimiy 180
61	Uydagi Cheksiz S
62	Uydagi Cheksiz M

63	Uydagi Cheksiz L
64	Special Plus BN
65	Special 70 BN
66	Special 100 BN
67	Start
68	Ovoz
69	Internet 60
70	New 300
71	New 500
72	Start 35
73	Maqsad Lite New
74	Maqsad
75	Maqsad Pro
76	Maqsad Lite
77	Maqsad Navo
78	Больше!
79	С благодарностью
80	Хорошее настроение
81	Классное настроение
82	Отличное настроение
83	Active 45
84	Active 70
85	Active 100
86	Студент
87	Tantana
88	Katta Tantana
89	Special Start
90	Special Ultra
91	Special 80
92	Special 125
93	Marhamat
94	Special Start BN
95	Special Ultra BN
96	Special 80 BN
97	Special 125 BN
98	Uydagi 5G S
99	Maqsad 60
100	Maqsad 80