OFFER FOR THE “OMADLI YIL” PROMOTION

1. General Provisions

1.1. This Offer governs the procedure for conducting the “Omadli Yil” promotional campaign (hereinafter referred to as the “Promotion”), establishes the terms of participation, the procedure for determining winners and claiming prizes.

1.2. The Promotion is conducted in accordance with the Civil Code of the Republic of Uzbekistan, the Law of the Republic of Uzbekistan “On Advertising”, the Law of the Republic of Uzbekistan “On Personal Data” and other applicable laws and regulations.

1.3. The Promotion is not a lottery, gambling activity or any other activity based on risk.

1.4. The Organizer of the Promotion is Coscom LLC (Ucell trademark), TIN 201788904, registered address: 118 V. Vokhidov Street, Yakkasaray District, Tashkent, Republic of Uzbekistan.

1.5. The Promotion is conducted within the territory of the Republic of Uzbekistan.

1.6. The Promotion period runs from 2 November 2026 through 20 December 2026, inclusive.

1.7. Chances will be credited until 23:59 on 20 December 2026.

1.8. The results and prize draw will take place on the date specified in this Offer.

2. Promotion Participants

2.1. Only individuals who are Ucell subscribers using the prepaid payment system (Prepaid), whose tariff plans are listed in Appendix No. 1 and who fulfil the participation requirements set out in this Offer may participate in the Promotion, except for the persons listed in Clause 2.2.

2.2. The following persons may not participate in the Promotion:

- corporate customers and subscribers of the Postpaid platform;

- subscribers using Ucell test numbers;
- subscribers using M2M and other special tariff plans;
- non-residents, foreign citizens, stateless persons and subscribers of the “Tourist” tariff lines;
- employees of the Organizer, as well as their close relatives and spouses.

2.3. Persons who do not meet the participation requirements may not claim prizes. If such a person is selected as a winner, the prize remains the property of the Organizer and may be used by the Organizer at its discretion.

2.4. A “Participant” is a subscriber number that meets the requirements of this Offer, fulfils the participation conditions set out in Section 3 and has activated participation in the Promotion through the Ucell mobile application by pressing the “Participate” button and confirming acceptance of the terms of this Offer.

3. Participation in the Promotion and Crediting of Chances

3.1. To participate in the Promotion and receive chances to enter the prize draw, the Participant must activate participation in the Ucell mobile application, version 2.23 or later, by pressing the “Participate” button and confirming acceptance of this Offer.

3.2. Balance Top-Ups

3.2.1. During the Promotion period, the Participant must top up the balance of the participating Ucell number by at least UZS 50,000 (fifty thousand Uzbek soums).

3.2.2. Chances are credited to the Ucell number whose balance was topped up, provided that the number is a Participant in the Promotion.

3.2.3. One (1) chance to participate in the prize draw is credited for every full UZS 50,000 (fifty thousand Uzbek soums) paid in a single transaction.

3.2.4. If the balance is topped up through the Ucell mobile application, the number of chances credited for that top-up is doubled.

3.2.5. If the balance is topped up through the “U-to‘lov” service, the number of chances credited for that top-up is doubled.

3.2.6. Examples of chance allocation:

- a UZS 50,000 top-up using any method: 1 chance;

- a UZS 125,000 top-up using any method: 2 chances;
- a UZS 125,000 top-up through the Ucell mobile application: 4 chances;
- a UZS 50,000 top-up through the “U-to‘lov” service: 2 chances.

3.3. New Connections

3.3.1. During the Promotion period, the Participant may receive additional chances for a new connection to one of the following tariff plans:

- New Bor 80;
- Bor 90;
- Bor 110;
- Bor 160.

3.3.2. The following number of chances is credited for a new connection to the specified tariff plans:

Tariff plan	Connection through a company office or dealer	Self-registration through the Ucell mobile application
New Bor 80	2 chances	4 chances
Bor 90	3 chances	6 chances
Bor 110	4 chances	8 chances
Bor 160	6 chances	12 chances

3.3.3. When a new connection is completed through self-registration in the Ucell mobile application, the number of credited chances is doubled.

3.3.4. Chances awarded for a new connection remain pending until participation in the Promotion is activated. Once participation is activated, the credited chances are displayed in the Ucell mobile application.

3.3.5. The initial payment made when establishing a new connection does not provide additional chances.

3.3.6. To receive chances for a new connection, participation in the Promotion must be activated by 23:59 on 20 December 2026.

3.3.7. Subsequent balance top-ups made by a new subscriber are counted after participation has been activated, in accordance with this Offer.

3.4. Restrictions and Conditions for Crediting Chances

3.4.1. One Participant may accumulate no more than 30 chances per subscriber number throughout the entire Promotion period.

3.4.2. Top-ups made in violation of this Offer or using automated systems will not be counted.

3.4.3. No chances are credited when switching to the tariff plans specified in Clause 3.3. Chances are awarded only for new connections.

3.4.4. If a payment is refunded, the chances previously credited for that top-up will be cancelled.

3.4.5. No chances are credited for balance top-ups made through the “Mobile Advance” or “Mobile Transfer” services.

3.4.6. Payments made before accepting this Offer and activating participation in the Promotion will not be counted retroactively.

3.4.7. For a new connection under the “1+1” mechanism, chances for the new connection are credited only to the primary subscriber number. No chances for the new connection are credited to the gifted subscriber number.

3.4.8. One subscriber may participate in the Promotion using several subscriber numbers that meet the participation requirements. Chances are credited and counted separately for each subscriber number. To activate participation on a second or subsequent number, the subscriber must log out of the primary account, log in to the Ucell mobile application using the relevant number, press “Participate” and confirm acceptance of this Offer.

3.5. Registration of Participation

3.5.1. Participation in the Promotion can be registered only through the Ucell mobile application by pressing “Participate” and confirming acceptance of this Offer.

3.5.2. Once registered, participation remains active until the end of the Promotion period, except in the cases provided for in this Offer.

3.5.3. Information about the number of accumulated chances is available in the “Promotions” section of the Ucell mobile application.

4. “Forever” Discount

4.1. The “Forever” discount is available only to new subscribers connected during the period from 2 November through 31 December 2026, inclusive.

4.2. New connections to the Bor 90, Bor 110 and Bor 160 tariff plans qualify for a permanent discount on the monthly subscription fee.

Tariff plan	Discounted monthly subscription fee	Standard tariff price
Bor 90	UZS 80,000	UZS 90,000
Bor 110	UZS 95,000	UZS 110,000
Bor 160	UZS 130,000	UZS 160,000

4.3. If a subscriber switches from a discounted tariff plan to any other active tariff plan, the discount is cancelled and cannot be restored.

4.4. Upon activation of the “Number Retention” service, the subscriber ceases to participate in the Promotion. After the service is deactivated, the full subscription fee applicable to the tariff plan will be charged.

4.5. The discount remains valid when the “Restart” service is activated, and the subscription fee is charged with the discount applied.

4.6. The discount is available for connections through company-owned offices, dealers, self-registration through the Ucell mobile application and MNP.

5. Prize Draw and Prizes

5.1. One stage and one prize draw will be held as part of the Promotion. The prize pool consists of the following:

Prize	Number of prizes
Apple iPhone 18 Pro Max 256 GB smartphone	2
Apple AirPods 4 ANC headphones	5
Apple Watch Series 12 smartwatch	3
Zeekr 001 vehicle	1

5.2. The draw will be broadcast live on Ucell's Instagram page and YouTube channel. The Organizer will announce the date and time of the draw separately.

5.3. Recording the chances means determining the number of chances accumulated by a subscriber before the crediting of chances is suspended. The accumulation period ends by 23:59 on 20 December 2026.

5.4. Winners are selected randomly from the complete list of chances using a randomizer.

5.5. One Participant may win more than one prize. When a prize is won, the winning chance is removed from the list.

5.6. If service to a subscriber number is terminated or the number is re-registered to another person, the subscriber's participation in the Promotion is cancelled and all accumulated chances are forfeited.

5.7. Images of products and prizes used in promotional materials may differ from their actual appearance, package contents and specifications.

5.8. The draw schedule and the number of prizes awarded at a stage may be adjusted.

5.9. The Organizer reserves the right to change the draw date if circumstances prevent the draw from taking place as scheduled, including public holidays and non-working days, technical or organizational reasons, or force majeure circumstances.

5.10. The Organizer reserves the right to change the models, package contents and specifications of the prizes. The actual model and package contents may differ from those indicated in the promotional materials.

6. Announcement of Results

6.1. The results of the draw will be published on Ucell's official website.

6.2. The list of winners will indicate the masked subscriber number and the prize won.

7. Claiming Prizes

7.1. The winner must provide an identity document. The information in the document must fully match the information registered in Ucell's subscriber database for the SIM card owner. To claim the prize, the winner must present the original passport or an ID card containing the Personal Identification Number of an Individual (PINFL) and sign a prize acceptance and transfer certificate.

7.2. If the SIM card or mobile number participating in the Promotion is registered in the name of a person under 18 years of age, the prize must be claimed by the person's legal representative, namely a parent or guardian whose consent was provided for the registration of the subscriber number. The legal representative must confirm their authority, provide an identity document and sign the prize acceptance and transfer certificate on behalf of the minor.

7.3. Prizes will be awarded within 14 calendar days from the date of the draw.

7.4. A prize is considered drawn and delivered once the acceptance and transfer certificate has been signed and the prize has actually been handed over.

7.5. Prizes not claimed within 14 calendar days are considered unclaimed.

7.6. The Organizer will make five attempts to contact the winner within five calendar days from the date the winner is identified.

7.7. The subscriber number must be active at the time of the draw and prize handover. If the winning number is suspended, blocked or disconnected when the winner is identified, the Organizer reserves the right to cancel that subscriber's participation or win.

7.8. Refusal to provide the documents specified above, or refusal to sign or complete the required documents, constitutes grounds for cancelling the right to receive the prize. The Organizer may request additional documents necessary to properly formalize the transfer of the prize.

7.9. A prize may also be handed over to the winner's representative upon presentation of an official power of attorney.

8. Other Terms

8.1. All information about the Promotion will be published on www.ucell.uz in Uzbek and Russian. Information may also be published in other languages. In the event of discrepancies, the Uzbek-language version shall prevail.

8.2. Participation in the Promotion constitutes the Participant's acceptance of the terms of this Offer.

8.3. The Organizer reserves the right to amend this Offer. Participants will be notified of amendments by publication of the updated version of the Offer on www.ucell.uz, which constitutes proper notification. Participants are responsible for monitoring changes to the Offer and regularly reviewing the current version.

8.4. The Organizer shall not be liable for:

- the inability of Participants to access the Promotion terms or the list of winners published on the website;
- delays in receiving, or failure to receive, information or documents due to the Participant's fault;
- delays in fulfilling obligations under this Offer;
- a winner's refusal to accept a prize or failure to collect it in a timely manner;
- technical failures caused by third parties or by the Participant.

8.5. The Organizer has the right to unilaterally cancel a Participant's participation and results if fraud, forged documents, collusion, manipulation of data, bad-faith conduct or any other actions violating applicable law or this Offer are identified.

8.6. The Organizer reserves the right to introduce additional technical restrictions at any time to prevent fraud and to independently assess the bona fide nature of participation.

8.7. The Organizer shall not be liable for force majeure circumstances, including natural disasters, fires, floods, wars of any kind, blockades, quarantine measures, pandemics, significant changes in legislation and other events beyond the Organizer's control.

8.8. By participating in the Promotion, the Participant consents to:

- the processing of personal data and transfer of such data to third parties for the purpose of fulfilling obligations under the Promotion, including:
    - full name as stated in the passport or ID card;
    - date of birth as stated in the passport or ID card;
    - registered or residential address as stated in the passport or ID card;
    - series and number of the passport or ID card;
    - PINFL, if indicated in the ID card or passport;
    - mobile number;
- the determination of winners in accordance with this Offer;
- publication of information about the Participant on www.ucell.uz and other Organizer resources if the Participant wins;

- participation in promotional materials, photographs, videos and interviews related to the Promotion, and publication of such materials through company-owned and external channels.

8.9. The Participant also agrees to the following:

8.9.1. Winners of the Promotion will be determined in accordance with the procedure established by this Offer.

8.9.2. If third parties bring claims against the Organizer relating to an infringement of their rights by the Participant during the Promotion or in the process of claiming and formalizing a prize, the Participant assumes full responsibility for independently resolving such disputes.

8.9.3. If declared a winner, information about the Participant may be published on www.ucell.uz and on the Organizer's Telegram and Instagram channels.

8.9.4. The Participant agrees to mandatory participation in promotional interviews concerning the Promotion, including interviews for radio, television and other mass media, and to photography and video recording by the Organizer and/or third parties engaged by the Organizer. The Participant also agrees that the resulting materials, including photographs and video recordings, may be used without additional consent and without any remuneration, including for advertising purposes. Such materials may also be published in mass media.

8.9.5. The winner shall independently bear all expenses related to claiming the prize, including travel, transportation, business-trip and other expenses.

8.9.6. The Organizer reserves the right not to enter into written negotiations or other communications with Participants, except in cases expressly provided for in this Offer.

8.9.7. All disputes arising in connection with the Promotion shall be resolved through negotiations. If no agreement is reached, the dispute shall be referred to the courts of the Republic of Uzbekistan in accordance with applicable law. Compliance with the pre-trial claim procedure is mandatory.

Appendix No. 1. Tariff Plans Participating in the Promotion

The official tariff plan names are retained as stated in the source document.

No.	Tariff plan
1	Bor 45
2	Bor 60
3	Bor 80
4	Bor 110
5	Bor 160
6	Bor 50
7	Foydali 55
8	Yangi Yil
9	Foydali 45
10	Foydali 35
11	Foydali Plus
12	Yangi Start
13	Новый Foydali
14	Ovoz 25
15	Doimiy Start
16	Doimiy Extra
17	Doimiy Ultra
18	Doimiy Max
19	Doimiy Plus
20	Doimiy Extra Plus
21	Special Unlim
22	COSMO Start
23	COSMO Plus

24 COSMO Max
25 Простой
26 Special Unlim Turbo
27 Special Plus
28 Special 70
29 Special 100
30 Chegarasiz 60
31 Chegarasiz 80
32 Chegarasiz 150
33 TV Bor
34 TV Bor Plus
35 Doimiy_100
36 Doimiy Ultra Plus
37 Новый Doimiy Max
38 Smartphone 50
39 Smartphone 35
40 Ehtirom
41 Katta Doimiy 40
42 Katta Doimiy 55
43 Katta Doimiy 70
44 Katta Doimiy 100
45 Katta Doimiy 150
46 Sof Start
47 Sof Plus
48 Sof Extra
49 Sof_50
50 Sof_70

51 Sof_100
52 Sof_150
53 Foydali
54 Uydagi 5G M
55 Uydagi 5G L
56 TV Doimiy 55
57 TV Doimiy 70
58 TV Doimiy 90
59 TV Doimiy 120
60 TV Doimiy 180
61 Uydagi Cheksiz S
62 Uydagi Cheksiz M
63 Uydagi Cheksiz L
64 Special Plus BN
65 Special 70 BN
66 Special 100 BN
67 Start
68 Ovoz
69 Internet 60
70 New 300
71 New 500
72 Start 35
73 Maqsad Lite New
74 Maqsad
75 Maqsad Pro
76 Maqsad Lite
77 Maqsad Navo

78 Больше!
79 С благодарностью
80 Хорошее настроение
81 Классное настроение
82 Отличное настроение
83 Active 45
84 Active 70
85 Active 100
86 Студент
87 Tantana
88 Katta Tantana
89 Special Start
90 Special Ultra
91 Special 80
92 Special 125
93 Marhamat
94 Special Start BN
95 Special Ultra BN
96 Special 80 BN
97 Special 125 BN
98 Uydagi 5G S
99 Maqsad 60
100 Maqsad 80
101 Bor 70
102 Bor 90
103 Bor 70+70
104 Bor 90+90

105 Ovoz Start
106 Ovoz Plus
107 Foydali 65
108 New Bor 80
109 Bor mobile S
110 Bor mobile M
111 Bor mobile L